



ROAD *Map*

Quarterly Newsletter

Quality Meets Performance

New time-saving innovations from Malco

Malco's Range of Hex Drivers Has the Right Fit for Every Job

Malco offers a comprehensive range of hex drivers, each designed to tackle the unique demands of professionals in HVAC, construction, and roofing. These versatile tools are built to meet the needs of all trade pros, delivering exceptional performance on every job. Whether you need the reliable simplicity of our **Standard Hex Drivers**, the versatile, cleanable design of our **C-RHEX® Cleanable Reversible Hex Drivers**, the tough durability of our deep magnet **C-RHEX® Building Construction Drivers**, or the performance-driven self-adjusting magnet of our **Go Blue Hex Drivers**, we've got the right hex driver for every task. Each driver is crafted with impact-grade materials, strong magnetic tips for secure fastener placement, and ergonomic features to enhance productivity. From high-torque applications to tight spaces, Malco's hex drivers ensure precision, durability, and efficiency on every job.



SCAN THE QR CODE FOR MORE INFO



Power Assisted Metal Seamer and Cutter, 2"

Malco's new **Power Assisted Metal Seamer, 2"** (FSXS2), and **Power Assisted Metal Cutter, 2"** (FSXC2), are the fastest seaming and cutting machines on the market, making them the perfect hand-held tools for your repair and retrofit jobs. Similar to the FSXS, the FSXS2 is used to mechanically seam panels on standing seam installs. Please note that the 2-inch seamer will only do a 2-stage lock. The FSXC2 is designed to cut below the mechanical lock and through clips. These tools are designed for roofing professionals working with stainless steel, aluminum, copper, and zinc materials.



SCAN THE QR CODE FOR MORE INFO



An Update from Rich Benninghoff, CEO, The Malco Group

Hope everyone had a great holiday season. Even though we are just a few months into the new year, there has been a lot happening at Malco!

As we begin 2025, it's an exciting time for Malco as it marks the start of our 75th anniversary. You can read more about our company's origins below, and we look forward to providing you even more updates on promotions and celebrations throughout the year to celebrate this milestone.

Also, as you may know, in October, Malco was acquired by Aspen Pumps Group—a global leader in products and solutions for the HVACR industry. Over the past few months, our team has been working to strategically bring all of our brands together as one complete family of brands, The Malco Group, as a way to not only offer a full suite of in-demand products for the HVACR and building construction trades, but also to create more synergies and opportunities for our distributors and partners. We will provide updates as we introduce new industry-leading products and offerings that are most in demand in the field, and by your customers, ensuring long-term success for all. A win-win!

Thank you for your continued support and partnership during this exciting time in our company's history. I look forward to another great year of limitless opportunities ahead!



Regards,

Rich Benninghoff
CEO
The Malco Group



Malco Receives Golden Hammer Award

This year, twenty new products have earned the distinction of Golden Hammer Award winners. They range from hand tools to home insulation and innovative bolts to magnetic bits. Malco is honored to have won HBSDealer's 2024 Golden Hammer Award for our new 7-in-1 C-RHEX® Flip Bit!

It was stiff competition among the largest pool of nominees yet, but we're proud to share that we came out on top! You can scan the QR code to see the official announcement and check out other winners.



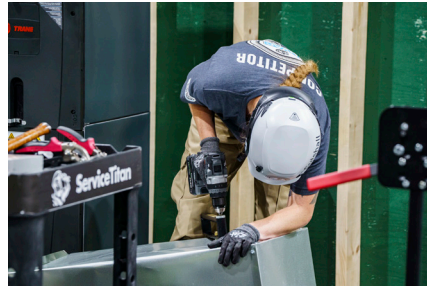
Malco Tools x Elite Trades HVAC National Championship

We are honored to have partnered with the ServiceTitan Elite Trades Championship Series (ETCS) to sponsor the 2024 ServiceTitan HVAC National Championship.

At the ServiceTitan HVAC Apprentice Finals, competitors faced the challenge of installing a sheet metal supply plenum—but they had a secret weapon: Malco Tools!

With our high-quality line of sheet metal fabrication tools on the tool cart, competitors were equipped with the best snips, shears, cutters, and crimpers to tackle the job. These tools made all the difference, helping them achieve precision and efficiency under pressure.

It was a pleasure to participate in this epic event, and we look forward to continuing and growing this partnership in 2025!



Malco on the Go

METALCON

We are honored to have received a Top Product Award from METALCON following the tradeshow in Atlanta! Malco took home the 2nd place win with our new Power-Assisted Seamer and Cutter. Voted by the talented trade pros who use our tools on the job!



Thank You for Stopping by our Malco booth at the AHR Expo!

One of our favorite parts of the industry is meeting trade pros and customers from all over the country. Your feedback, support, and innovative ideas are the cornerstone of our continued success. Thank you, AHR, for another phenomenal year. If we missed you this year, we hope to see you soon!



Malco Throughout the Years



Malco is thrilled to be celebrating our 75th anniversary this year!

Malco Tools, Inc., started in 1950 when Mark W. Keymer, a young steel supply salesman, decided to manufacture and market a pipe crimper he had invented for installing the “new” sheet metal ductwork used in forced air heating systems. Today, the legacy of that exciting start-up company lives on, and the early Malco tools have since been joined by hundreds of other specialty products.

Malco is dedicated to producing innovative, dependable, high-performance hand tools at our corporate headquarters and manufacturing facility in Annandale, Minnesota. This dedication to craftsmanship is why Malco is one of the nation’s leading solution developers and manufacturers of “tools of the trade” for HVAC (Heating, Ventilating, and Air Conditioning), exterior remodeling, and fence and rail installation professionals.

Malco continues building its success around service to the trades and a steady stream of new and exciting labor-saving tool designs that address an ever-changing industry landscape and respond to emerging market needs for new specializations and more customized products and services for the end-user. The dedicated Malco team is committed to producing tools of lasting quality and performance that promote on-the-job safety and health for hands-on pros who have come to rely on the trusted Malco brand.



Do you know how Malco got its name? The name came from combining Mark’s first name and the first name of an early associate named Al, who owned the garage where initial operations began. Malco stood for “Mark and Al’s Company.”

Malco in the News

As we prepare for the next year of Trade Pro winners, we’d like to share an inspiring piece written about one of our 2024 HVAC winners, **Tom Langfeldt**.

When Tom started Peninsula Heating and Air LLC in 2022, never did he imagine it would one day lead to him being nationally recognized. But it did.

“I received a phone call when I was in a very tiny crawl space under a house while replacing ductwork informing me I was selected,” he said. “It’s a very honorable thing to be nationally recognized.”

Read the full article on The Business News by scanning the QR Code:



Tom Langfeldt, Peninsula Heating and Air LLC



Rebecca Talbot, VP Marketing - The Malco Group

We had the pleasure of once again participating in a MetalTalk hosted by Karen Edwards from The Metal Coffee Shop. Malco’s own Rebecca Talbot discussed our line of drivers, fasteners, and other tools, focusing on the importance of selecting the appropriate tool for specific tasks, such as choosing bits for higher-gauged materials, and understanding how these choices impact performance.

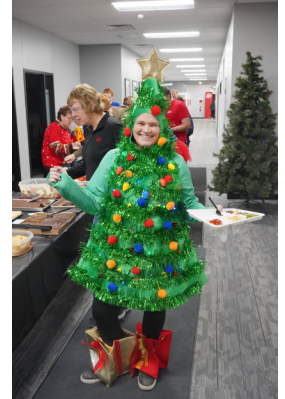
Listen to the podcast episode here:



Out & About with Malco

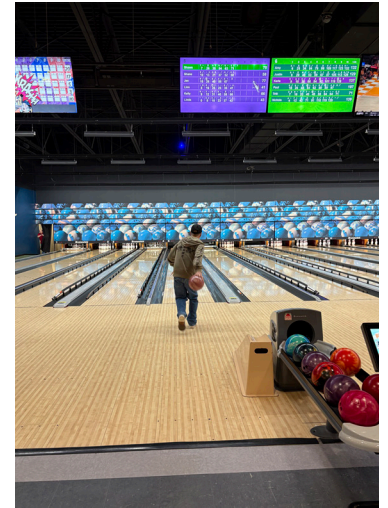
Christmas Potluck & Ugly Sweater Party

Our Christmas Potluck and Ugly Sweater party was a hit! We enjoyed delicious food and had a good laugh at the creative selections.



Holiday Party

Malco associates gathered for our annual holiday party to celebrate the previous year, kick-off 2025, and let the good times roll!



Giving Week

Malco employees purchased raffle and bingo tickets to support the local Annandale and Kimball food shelves.

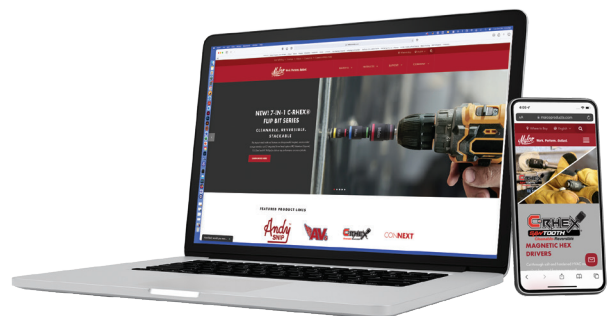
Giving Tree & Malco Engagement Committee

We also continued a company favorite and "adopted" several local families and children through the Giving Tree program. We sincerely thank our Malco Engagement Committee for planning our extraordinary events and coordinating our ongoing charity donations.



For Everything Malco

Sign up for Malco's email list to get updates on new products, Malco news, promotions and contests! Scan the QR code to register!





Malco Tools, Inc.
14080 State Highway 55 NW
Annandale, MN 55302



Register any new Malco tool for a chance to win top prizes in the Malco 75th Anniversary Sweepstakes!

Grand Prize: 2025 Can Am Defender

1st Prize: Traeger Grill Ironwood 650 with \$500 Omaha Steaks Gift Card

2nd Prize: Malco \$500 Shopping Spree (3 winners)

3rd Prize: Malco \$250 Shopping Spree (5 Winners)

Other Malco Tool Giveaways - 350 winners

Scan the QR code to register and view official sweepstakes rules and regulations

